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SOURCE: Southwest Concierge



Feb 02, 2009 08:00 ET

Using a Smartphone to Make Life Easier: Southwest Concierge Launches Affordable Nationwide

MESA, AZ--(Marketwire - February 2, 2009) - Now, anyone with a smartphone, PC, or Web-enabled cell phone can access personal assistant services just like the rich and famous do -- but at very affordable prices. With the current economy and people's already overwhelmed lives, Southwest Concierge, an Arizona-based company, is the first to offer concierge services, nationwide, using this new technology.

With a smartphone, PC, or browser-enabled cell phone, including the new BlackBerry Storm and iPhone 3G, clients have their personal concierge through the PocketConcierges.com Web site. They can make a request from anywhere in three clicks, regardless of the request. Southwest Concierge will handle whatever clients can conceive: find a babysitter, send a business meeting, schedule transportation, and arrange for home improvements or everyday errands. Clients will receive responses within five minutes, with most requests handled in 15 minutes. Plans start at \$9.99 a month plus the cost of the requested services or markups.

Southwest Concierge ensures that its preferred vendors and personal assistants have undergone a complete background check of their products and services, so in addition to saving clients time, they also provide them with peace of mind. Founded by a specialist, the company has built a reputation in Arizona and California for leveraging internally developed technologies almost four years ago. This new smartphone-based service expands its reach to clients of all ages and incomes, across the United States.

"Our business focuses on saving time," says O'Connell. "With this technology and inexpensive pricing, average people can complete their business tasks, reducing their stress and making their lives easier."

Southwest Concierge boasts a client base of over 14,000, including a growing list of VIPs and companies such as Chicago and West. For more information on Southwest Concierge's smartphone services, visit its Web site at www.swconcierge.com.

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