



Saving You Time is Our Business

N E W S R E L E A S E

For Immediate Release

Valentines Day is Here – Valley Company Has the Perfect Way to Say, “I Love You”

February 1, 2006, Gilbert, Ariz. - With Valentines Day approaching quickly, sweethearts, young and old, are scrambling to find just the perfect way to say, “I Love You.” But outside of sending flowers and chocolates.... just how can we tell that special person in our lives how much we care? How about giving them the “gift of time?”

Southwest Concierge, a Valley concierge and personal assistant service, excels at taking the stress and worry out of even the most hectic of lifestyles - and its team would be happy to give your loved ones that extra time in their lives to spend as they like.

Perfect for the sweethearts who have a list of things they would like to accomplish but don't have the time, the company can tackle those tasks and ease the never-ending burden. With many Valley residents expecting winter visitors this month, Southwest Concierge can make their airline reservations, then have a limousine waiting to pick them up when they arrive. Whatever the need, from home repairs or improvements to everyday errands, the company aims to provide the solution.

Southwest Concierge ensures that its team of preferred vendors has undergone a complete background check and evaluation. That gives its customers peace of mind knowing that the service is guaranteed by reliable companies that stand behind their services.

The company has been providing services across the Valley since its launch last year. Its founder, Tim O'Connell, made the move from business management bringing his strategic, functional, financial, and planning experience at companies like Kent Datacomm and Avnet Enterprise Solutions, to fill a void in the Valley by combining the best of what concierge services can offer with the customization of personal assistance.

“Our business focuses on saving the customer time,” says O'Connell. “If we don't save the client time, we've lost our value.”

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Southwest Concierge's growing list of clients includes local corporate executives, realtors, doctors, business owners and busy parents. The company is currently finalizing contracts with local apartment complexes and companies that are launching concierge services in 2006.

For more information on how Southwest Concierge services can make Valentines Day - and every day - easier, visit its Web site at www.swconcierge.com, or call 480-888-8674.

Southwest Concierge - the Valley's premier personal services agency - provides concierge and personal assistant services to clients, saving them time to spend on the important things in life.

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